

# MÉMOIRE DE L'AVENIR - MEMORY OF THE FUTURE

## ARTISTIC AND CULTURAL ROUTES

### ART AND DIALOGUE

From studies carried out by our team in the field of cultural heritage, contemporary art and history, we design interactive visits, using art as a tool for intercultural dialogue.

THEMATIC JOURNEY IN CULTURAL, HISTORICAL OR POPULAR PLACES, TYPICAL SHOPS, HOLY SITES, OLD AND NEW STREETS, IN NATURE, MARKETS, NEIGHBORHOODS & IN MUSEUMS

**VISIT + DIALOGUE**  
**2 HOURS \***

**20 PERSONS**  
**PER GROUPS**

- TO discover different cultures, histories and memories
- TO reveal capacities of observation
- TO promote intercultural dialogue and living together
- TO freely express - intuitively
- TO develop confidence in yourself and in the other
- TO acquire sensitive and critical abilities

### OUR REFERENCES

Unesco, French National Ministry of Education, French Ministry of Culture and Communication, ACSÉ French agency against racism, Région Île-de-France, City of Paris, Jerusalem, TEI Aviv, Na'amat, Ministry of Foreign Affairs Israel



**MÉMOIRE**  
**DE**  
**L'AVENIR**

### CONTACT

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\* Prices on demand

## OUR APPROACH

Starting from the recognition that most people have little opportunity to express themselves on issues of identities referring to individual and collective memories and are often ignorant of their own cultural heritage as of the culture of the “other”. Ignorance is the main cause for the birth of stereotypes, prejudices and lack of respect between individuals or groups.

To address these situations we propose an interdisciplinary artistic journey, using languages, symbols, references and heritage as resource beyond borders for better understanding between people, between individual and cultural similarities & diversities.

A dialogue led by our mediators from a selection of themes, places, art works etc. allows participants to reveal their abilities of observation and expression. Allowing creativity through freedom of speech, this encourages self questioning, sharpens the critical sense and the cognitive abilities. Exchanging and creating by using feelings, memories and experiences allows to approach living together with better respect between individuals and cultures while solving issues related to discrimination (gender, disabilities, origins ...).

## FOUNDATIONS

Nowhere on Earth, there are people without language or without art. The need of humans to express and to produce has led to the creation and the use of symbolic languages, reflecting the way one perceives and describes the world. There are endless ways to look, to see and express which reflect our human diversities. Our commitment is to make accessible art, cultures and histories in all their forms, for all, as a mirror and reflection of pluralities and universalism of life.

Margalit BERRIET,  
President and founder of Memory of the Future



## WHO WE ARE

Memory of the Future (MOF) is an association founded in 2003 by Margalit Berriet in France and in Israel & Palestine in 2010. MOF brings together artists around a program of multicultural and interdisciplinary actions, for all.

Its purpose is to transmit to all generations a message of reconciliation, openness and acceptance of differences and to promote mutual understanding of cultures and individuals.